



# 2022 GREAT LAKES COASTAL SYMPOSIUM

St. Marys River • Sault Ste. Marie, MI • September 19–21, 2022



**SPONSORSHIP  
OPPORTUNITIES**

## Great Lakes Coastal Symposium

The Great Lakes Coastal Assembly is pleased to announce that the 2022 Great Lakes Coastal Symposium will take place from September 19-21, 2022 at the Kewadin Convention Center in Sault Ste. Marie, MI. The Coastal Symposium will feature plenary, invited, and submitted presentations, networking opportunities, workshops, and field trips. The second Symposium is a workshop for conservation practitioners, scientists, and coastal wetland stakeholders and this year's theme is identifying priorities for coastal system conservation and restoration in less-altered coastal ecosystems.

Over two days, participants will explore the state of our coastal systems in the face of a rapidly changing climate, discuss current topics related to coastal wetlands management, and provide input on the management and conservation approaches for this upper Great Lakes setting. Participants will spend time in the classroom and in the field and share experiences with best practices for managing coastal water, vegetation, and wildlife.

The nearby St. Marys River and Straits of Mackinac allow for discussions and field trips to focus on coastal systems across a spectrum of development and ecological integrity, including high quality coastal wetlands (e.g., Sand Island marsh, 10-mile marsh, Les Cheneaux Islands, Munuscong Lake) and restoration project successes in more impacted stretches of the St. Marys River (e.g., the Little Rapids Restoration, Munuscong Bay re-connection). A number of natural resources practitioners and managers are actively involved in research and management in the coastal waterways of the eastern Upper Peninsula. The 2022 Great Lakes Coastal Symposium will bring these practitioners and managers together and allow the opportunity to discuss means and tools for prioritizing ongoing coastal system conservation and restoration work in the eastern Upper Peninsula, with relevance for practitioners across the Great Lakes region.

*This event is organized by the Great Lakes Coastal Assembly, the Sault Ste. Marie Tribe of Chippewa Indians, and Audubon Great Lakes and is funded by the Great Lakes Restoration Initiative and the U.S. Fish and Wildlife Coastal Program.*

### Why Sponsor?

A sponsorship will offer you an opportunity to make face-to-face connections with Great Lakes Coastal Assembly members from the U.S and Canada. This exposure will reinforce your brand awareness through a positive association and much anticipated event.

### How to Register

If your organization would like to sponsor the event, please complete the registration form included in this packet, and return with payment to the address provided on the form.



Black Terns Nesting. Photo: Audubon Great Lakes

## SPONSORSHIP OPPORTUNITIES

The grid below outlines various sponsorship levels and their entitlements. Confirmation materials to include information about setting up your display table, registering attendees, and other entitlement fulfillment will be sent out in July.

<b>Pricing &amp; Benefits</b>	<b>Black Tern \$5,000</b>	<b>Brook Trout \$2,500</b>	<b>Piping Plover \$1,000</b>	<b>Canada Warbler \$500</b>	<b>Mudpuppy (Exhibitor) \$150</b>
Display table at event	✓	✓	✓	✓	✓
Organization's logo on event website and event emails with link to organization's website	Prominent Placement	✓	✓	✓	
Organization logo in printed program	Prominent Placement	✓	✓	✓	
Organization's logo on "Thank You Sponsors" signage at event	Prominent Placement	✓	✓	✓	
Organization description and ad in final program	100-word description and full page ad	50-word description and 1/2 page ad	25-word description and 1/4 page B/W ad	Name in sponsor list	
Complimentary Symposium registrations (includes field trip and conference meals)	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	

*\*In-kind contributions will be recognized at cost of replacement value with entitlement table.*

## CUSTOM SPONSORSHIPS & QUESTIONS

One size doesn't always fit all, so if you would like to sponsor, but either the pricing does not fit your budget, or you prefer other entitlements, let us know. Custom packages can be negotiated. Please contact Leslie Pelch at [Leslie@delaneymeetingevent.com](mailto:Leslie@delaneymeetingevent.com) to negotiate a package or ask questions.